

Press Release

apexart - nyc

The Tribeca Show

Organized by **Carl Glassman and April Koral**

December 5 - December 21, 2019

291 Church Street, NYC

Opening reception:

Wednesday, December 4, 6-8pm

Featuring work by:

Max Blagg

Donna Ferrato

Carl Glassman

Marc Kaczmarek

Susan Rosenberg Jones

Allan Tannenbaum



Carl Glassman, *Staple Street*, 1994

More than two decades ago Tribeca-the-neighborhood became Tribeca-the-global-brand. Everything from racehorses to rap artists to bars, bracelets, and yachts have taken the name. "It has an ultra-cool, hip and happening feel to it," said a Los Angeles designer about his new necklace, the Tribeca.

Actually, no it doesn't. Not to those who know the neighborhood. *The Tribeca Show* undertakes a de-branding of Tribeca through the perspectives of five Tribeca-based photographers and one local poet. Their work, each in a different way, counters the area's over-hyped reputation for trendiness and glamour.

The show is curated by April Koral and Carl Glassman, whose publication, *The Tribeca Trib*, has been chronicling Tribeca in news, features, and photography for 25 years. Photos by Glassman, a photojournalist and documentary photographer, along with images by photographers Donna Ferrato, Marc Kaczmarek, Susan Rosenberg Jones, and Allan Tannenbaum, along with a new poetry installation by Max Blagg, present a nuanced portrait of the neighborhood across decades that defies the media's insistent focus on celebrity and wealth.

Far more than its famous-but-rarely-seen residents such as Taylor Swift, Beyoncé and Justin Timberlake, or its annual film festival, the neighborhood—one of the city's oldest—prizes its rich history and preserved 19th-century streetscape. The show is completed by archival photographs that highlight the evolving past as visual context to the Tribeca of today.

Carl Glassman, Editor and Co-Founder of *The Tribeca Trib*, is a photographer whose work has been published and exhibited internationally. His photographs and photo essays for *The Trib* have received numerous awards, including a grant from the New York Foundation for the Arts. Photos from his book *Soho, A Picture Portrait* were shown at the OK Harris Gallery in New York and Photographers Gallery in London. Before launching *The Trib*, Glassman contributed to many publications, most regularly to *The London Times* and *The Miami Herald*. For 13 years, he was adjunct professor of photojournalism in NYU's Arthur L. Carter Journalism Institute.

April Koral is Publisher and Co-Founder of *The Tribeca Trib*. Before launching the paper in 1994, she was a freelance writer whose articles appeared in a variety of magazines and newspapers. She is also the author of six non-fiction books for young people and the editor and photo researcher of two books on Tribeca history published by *The Trib: Tales of Old Tribeca*, and *Tribeca: A Pictorial History*, both by Oliver E. Allen. Koral has written many articles for *The Trib*, specializing in stories about noteworthy but overlooked artists and other local residents.

apexart's program supporters past and present include The Andy Warhol Foundation for the Visual Arts, The Buhl Foundation, Bloomberg Philanthropies, The Greenwich Collection Ltd., William Talbott Hillman Foundation/Affirmation Arts Fund, Spencer Brownstone, the Milton and Sally Avery Arts Foundation, the Fifth Floor Foundation, the Consulate General of Israel in New York, the Kenneth A. Cowin Foundation, the Trust for Mutual Understanding, the Puffin Foundation, and public funds from the New York City Department of Cultural Affairs in partnership with the City Council and the New York State Council on the Arts with the support of Governor Andrew M. Cuomo and the New York State Legislature.

#TheTribecaShow

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