

Press release:

Demonstration Room: Ideal House: Apex Art : 2001



Installation of *Demonstration Room: Ideal House*
at Museo Alejandro Otero, Caracas, Venezuela

Curated by:

Jesús Fuenmayor and Julieta González

February 7 - March 10, 2001

Opening reception: Wednesday, February 7, 6-8 pm

Francis Alÿs (MEX/BEL), Stefan Bruggeman (MEX), Mariana Bunimov (VEN), Minerva Cuevas (MEX), Stan Douglas (CAN), José Gabriel Fernández (VEN), Alicia Framis (NL/ESP), Carlos Garaicoa (CUBA), Alexander Gerdel (VEN), Liam Gillick (UK), Dan Graham (USA), Jeanne Van Heeswijk (NL), Jose Antonio Hernández-Díez (VEN), Proyecto Incidental (MEX), Gabriel Kuri (MEX), Atelier Van Lieshout (NL), Diana López (VEN), Mauricio Lupini (VEN), Rita McBride (USA), Carlos Julio Molina (VEN), Paul Ramirez-Jonas (USA), Tom Sachs (USA), Karin Schneider (BRA/USA), Javier Téllez (VEN), Meyer Vaisman (VEN), Sergio Vega (ARG/USA)

From the modernist avant-gardes to the present, artists have taken the museum as a point of reference in articulating a discourse that concentrates on the institution. El Lissitzky's *Demonstration Room*, first installed in Dresden in 1926, commissioned by Alexander Dorner to exhibit modern art from the collections of the Hannover Museum, transcended its status as a work of art to establish a line of curatorial and museological practice that continues to this day. Amongst the *Demonstration Room's* objectives were to blur the distinction between the exhibition space and the works on display and to make the exhibition design an active part of the public's experience and reading of the works exhibited. These aspirations still inform the practices of curators and exhibition organizers around the world, especially in regard to conceptually oriented art.

Inspired by El Lissitzky's *Demonstration Room*, Venezuelan curators Jesús Fuenmayor and Julieta González have invited 25 artists from around the world to create *Demonstration Room: Ideal House*. Their *Ideal House* takes the form of an architectural office and deals with the issue of utopia and representation as seen through the figure of the house.

A color brochure containing an essay by the curators will be available free of charge.

Please contact Apex Art for further information. Hours are Tuesday to Saturday, 11-6.

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